

**No. 26-07/2011-T&C-CM(pt)**

**Date: 19.07.2016**

**Circular T&C-CM No. 18/16-17**

To  
 All CGMs- Telecom Circles/ Telephone Districts.

**Sub: Introduction of Promotional offer for Independence Day & Raksha Bandhan under prepaid mobile services-reg.**

Kindly refer to this office letter of even No. dated 18.06.2015, 25.06.2015, 03.08.2015 and orders/clarifications issued from time to time with regard to tariff under prepaid mobile services. Now It has been decided by competent authority to introduce **Promotional offer for Independence Day & Rakshabandhan as under:-**

**(A) Under prepaid mobile services- Independence month offer (from 01.08.2016 to 31.08.2016):**

Data STVs in Rs. (Inclusive service Tax)	Total bundled free Usage	Bonus Data for Data STVs recharged from 01.08.2016 to 31.08.2016	TOTAL free Data for vouchers recharged from 01.08.2016 to 31.08.2016	Validity of freebies (in calendar days)	Data Charges	Data Charges in Rs./MB
					after freebies	(For APN 'bsnlstream')
291(NZ,EZ, WZ)	2.2 GB	<b>0.2GB</b>	<b>2.4GB</b>	28	3p/10KB	0.25
291(SZ)	2.2 GB	<b>0.2GB</b>	<b>2.4GB</b>	30	3p/10KB	0.25
444	3 GB	<b>0.25GB</b>	<b>3.25GB</b>	60	3p/10KB	0.25
561	5 GB	<b>0.35GB</b>	<b>5.35GB</b>	30	3p/10KB	0.25
821	6 GB	<b>0.5GB</b>	<b>6.5GB</b>	60	3p/10KB	0.25
1099	9 GB	<b>0.75GB</b>	<b>9.75GB</b>	60	3p/10KB	0.25
1949	21 GB	<b>1GB</b>	<b>22GB</b>	90	3p/10KB	0.25

The Data STV recharge SMS to customer should include the phrase "**Extra Data from BSNL on the occasion of 70th Independence** "

**(B) Data Comb Voucher:**

Data Combo Voucher in Rs.(Inclusive service Tax)	Total bundled free Usage	Existing Validity of freebies (in calendar days)#	Revised Validity of freebies (in calendar days)#
3099	15 GB 3G+Unlimited Local/STD/Roaming on-net OG Voice calls + 500 minutes free Local/STD/Roaming off-net OG Voice call	30	<b>60</b>

**(C) Waiver of 1 month FMC for migration from BSNL prepaid to BSNL postpaid**

- (i) Waiver is allowed if customer migrates to Plan225 and higher only.
- (ii) Offer is for the Month of August, 2016 (01.08.2016 to 31.08.2016).
- (ii) The commission applicable as per existing S&D policy.
- (iii) To avail this offer, customer has to give at least two months of rental in advance (i.e. rental of 2nd and 3rd month).


**(D) 70th Independence Day offer**

- (i) Full talk time on Topup Rs.70 from 15.08.2016 to 22.08.2016.

**(E) 70th Independence Day offer for Retailer (w.e.f. 01.08.2016 to 31.08.2016).**

- (i) Rs. 5 as OTF on STV/Combo vouchers with MRP Rs.201 to 299.
- (ii) Rs.10 as OTF on STV/Combo vouchers with MRP301 and more.

2. All other terms and conditions will remain same.
3. The above tariff will be implemented with effect from **01.08.2016** for a promotional period as stated above. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
5. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
6. This circular is issued based on the approval of ECT vide Approval No. - 2410 dated 15.07.2016 in P&P-CM cell file No. 3-38/ECT/2015/P&P-CM (Pt.I). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O, BSNL, New Delhi on [hqcm.pp@gmail.com](mailto:hqcm.pp@gmail.com), [hqcm\\_pp@bsnl.co.in](mailto:hqcm_pp@bsnl.co.in)

  
(N. S. Dhami)  
AGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.